



23rd Annual New Holland Summer Fest

August 26-27, 2022

339 East Main Street, New Holland, PA 17557

Email: NHSF@gsfr39.net

Website: www.gsfr39.net

Dear Friend and Community Supporter,

The New Holland Summer Fest is an event that will be held for the 23rd year on August 26-27. Held at the New Holland Community Park, New Holland Summer Fest has become an annual attraction for families in and around New Holland.

From its inception, this event has generated over \$96,000; all of which, has been given back to community organizations such as Garden Spot Fire Rescue and the New Holland Community Park.

Summer Fest invites the community to experience the world of competitive Barbecue Competition and is sanctioned by the Kansas City Barbeque Society. KCBS is the largest sanctioning body for barbecue enthusiasts and competitors worldwide with over 20,000 members.

New Holland Summer Fest is the host for the **Pennsylvania State Barbecue Championship**. 72 teams from across the U.S. and Canada come to New Holland, PA to compete for their share of \$15,000 in cash prizes and an automatic bid to the World Series of Barbecue® in Kansas City, MO.

This two-day event each year attracts over 3,000 people.

New Holland Summer Fest is a family-friendly event. We have food trucks and vendors from all across Pennsylvania as part of our event and thanks to our sponsors and partners in 2021, we are able to offer this event **FREE to the public again this year**.

Would you please consider being a partner and sponsoring this treasured community event? Attached is a copy of all our sponsorship levels and benefits to you as a business leader.

If you have any questions about being a partner or a sponsor, please contact Cory Simo at NHSF@gsfr39.net or 717-286-5747.

Sincerely,

New Holland Summer Fest Committee



Thank you for considering being a partner with New Holland Summer Fest. We appreciate every dollar that is contributed. ALL the proceeds will get donated to the:
New Holland Community Park and Garden Spot Fire Rescue.

SPONSORSHIP LEVELS

Event Sponsor: \$5,000

- Company name & Logo listed as Event Sponsor with all NHSF digital & print publications
- A company representative is invited to present the Grand Champion and Reserve Grand Champion awards
- Company name & logo prominently displayed on Official NHSF T-shirt
- Company name & logo prominently printed on banner on stage
- Company name & logo will appear on the cover of our Summer Fest program
- 2 Complimentary Full Page ads (7" x 10")*
- 30' x 30' Exhibitor space

Trophy Sponsor: \$2,500

- Company name & Logo listed on NHSF digital & print publications
- Company name will be featured at the trophy display and announced during trophy presentations
- A company representative is invited to present the trophy award for your category
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 1 Complimentary Full Page ad (7" x 10")*
- 20' x 20' Exhibitor space

Gold Sponsor: \$1,500

- Company name & Logo listed on NHSF digital & print publications
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 1 Complimentary Full Page ad (7" x 10")*
- 20' x 20' Exhibitor space

Silver Sponsor: \$1,000

- Company name & Logo listed on NHSF digital & print publications
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 1 Complimentary Full Page ad (7" x 10")*
- 10' x 10' Exhibitor space

Bronze Sponsor: \$500

- Company name & Logo listed on NHSF digital & print publications
- Company name & logo displayed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 1 Complimentary Half Page ad (7" x 5")*
- 10' x 10' Exhibitor space

Music Sponsor: \$300

- Company name & logo printed on Official NHSF T-shirt
- Company name & logo printed on banner on stage
- 1 Complimentary Half Page ad (7" x 5")*

Program Ad Only: See Rates on Sponsor Application*

*Program style is subject to change based on product availability



23rd Annual New Holland Summer Fest

August 26-27, 2022 - New Holland Community Park

Site Location: 400 E. Jackson St, New Holland, PA 17557 - Email: NHSF@gsfr39.net

SPONSOR APPLICATION

Company Name _____

Contact Name _____ Phone _____

Email Address _____

Address _____

City _____ State _____ Zip _____

- Sponsorship Level (*check one*):
- | | |
|---------------------------------|----------|
| <input type="checkbox"/> Event | \$5,000* |
| <input type="checkbox"/> Trophy | \$2,500* |
| <input type="checkbox"/> Gold | \$1,500* |
| <input type="checkbox"/> Silver | \$1,000* |
| <input type="checkbox"/> Bronze | \$500* |
| <input type="checkbox"/> Music | \$300 |

- Ad Only Sponsors (*check one*):
- | | |
|--|-------|
| <input type="checkbox"/> Full Page Ad Only | \$250 |
| <input type="checkbox"/> Half Page Ad Only | \$150 |
| <input type="checkbox"/> Quarter Page Ad Only | \$75 |
| <input type="checkbox"/> Business Card Ad Only | \$50 |

Total amount committed: _____

*Sponsors who qualify, _____ Yes, I would like an exhibit space.

Exhibit set up begins at 8:00 AM on Friday, August the 26th. Gate opens at Noon. Exhibit must be dismantled and site free of litter by 6:30 PM Saturday night August 27th. **No Alcohol allowed on Park Property.**

Waiver of Liability: In consideration of your accepting this entry, I the undersigned, intending to be legally bound, hereby for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against New Holland Community Memorial Park, New Holland Summer Fest Committee, Kansas City Barbecue Society, or any individual or group responsible for the organization or management of New Holland Summer Fest. I hereby grant permission for New Holland Summer Fest Committee and or/ agents authorized by them, to use any photographs, videotapes, motion pictures, recordings and any other record of this event for any legitimate purpose. I agree to abide by the rules and regulations of New Holland Summer Fest, New Holland Community Memorial Park, and the Kansas City Barbecue Society (copies may be requested from KCBS).

Authorized Signature: _____ Date _____

Please make check payable to:
New Holland Summer Fest
339 East Main Street | New Holland, PA 17557